

L Number	Hits	Search Text	DB	Time stamp
1	1100	705/26.ccls. or 705/27.ccls.	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM TDB	2002/01/14 13:38
8	34	(705/26.ccls. or 705/27.ccls.) and ((gift adj certificate) or (gift adj coupon))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM TDB	2002/01/14 14:37
15	19	(705/26.ccls. or 705/27.ccls.) and ((greeting adj card) or (social adj expression))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM TDB	2002/01/14 14:43
22	34	(705/26.ccls. or 705/27.ccls.) and ((705/26.ccls. or 705/27.ccls.) and ((gift adj certificate) or (gift adj coupon)))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM TDB	2002/01/14 13:41
29	4	((705/26.ccls. or 705/27.ccls.) and ((greeting adj card) or (social adj expression))) and ((705/26.ccls. or 705/27.ccls.) and ((gift adj certificate) or (gift adj coupon)))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM TDB	2002/01/14 13:41
36	11035	705/\$.ccls. ((gift adj certificate) or (gift adj coupon))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM TDB	2002/01/14 14:42
43	96	705/\$.ccls. and ((gift adj certificate) or (gift adj coupon))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM TDB	2002/01/14 14:42
50	36	705/\$.ccls. and ((greeting adj card) or (social adj expression))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM TDB	2002/01/14 14:43
57	6	(705/\$.ccls. and ((greeting adj card) or (social adj expression))) and (705/\$.ccls. and ((gift adj certificate) or (gift adj coupon)))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM TDB	2002/01/14 14:48
64	6	5426594.pn. or 5243174.pn.	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM TDB	2002/01/14 14:49

### Status: Path 1 of [Dialog Information Services via Modem]

### Status: Initializing TCP/IP using (UseTelnetProto 1 ServiceID pto-dialog)  
Trying 3106900061...Open

DIALOG INFORMATION SERVICES

PLEASE LOGON:

\*\*\*\*\* HHHHHHHH SSSSSSSS?

### Status: Signing onto Dialog

\*\*\*\*\*

ENTER PASSWORD:

\*\*\*\*\* HHHHHHHH SSSSSSSS? \*\*\*\*\*

Welcome to DIALOG

### Status: Connected

Dialog level 01.12.27D

Last logoff: 14jan02 11:13:30

Logon file405 14jan02 15:34:06

705TEXT1 is set ON as an alias for 15, 16, 160, 148, 621, 275, 634, 47.

705TEXT2 is set ON as an alias for 9, 623, 810, 624, 813, 20, 636.

705BIBLIT is set ON as an alias for 77, 35, 583, 2, 65, 233, 99.

705NEWSBIB is set ON as an alias for 473, 474, 475.

SOFTLIT is set ON as an alias for 256, 278.

705ADLIT is set ON as an alias for 635, 570, PAPERSMJ, PAPERSEU.

KWIC is set to 50.

SYSTEM:HOME

Cost is in DialUnits

Menu System II: D2 version 1.7.8 term=ASCII

\*\*\* DIALOG HOMEBASE(SM) Main Menu \*\*\*

Information:

1. Announcements (new files, reloads, etc.)
2. Database, Rates, & Command Descriptions
3. Help in Choosing Databases for Your Topic
4. Customer Services (telephone assistance, training, seminars, etc.)
5. Product Descriptions

Connections:

6. DIALOG(R) Document Delivery
7. Data Star(R)

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/H = Help

/L = Logoff

/NOMENU = Command Mode

Enter an option number to view information or to connect to an online service. Enter a BEGIN command plus a file number to search a database (e.g., B1 for ERIC).

?b 705text1, 705text2, 705adlit, 705newsbib, 705biblit, softlit, 610, 613

14jan02 15:34:49 User264751 Session D87.1

\$0.00 0.199 DialUnits FileHomeBase

\$0.00 Estimated cost FileHomeBase

\$0.03 TYMNET

\$0.03 Estimated cost this search

\$0.03 Estimated total session cost 0.199 DialUnits

SYSTEM:OS - DIALOG OneSearch

File 15:ABI/Inform(R) 1971-2002/Jan 12

(c) 2002 ProQuest Info&Learning

File 16:Gale Group PROMT(R) 1990-2002/Jan 11

(c) 2002 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989

(c) 1999 The Gale Group  
 File 148:Gale Group Trade & Industry DB 1976-2002/Jan 11  
 (c)2002 The Gale Group  
 File 621:Gale Group New Prod.Annou.(R) 1985-2002/Jan 11  
 (c) 2002 The Gale Group  
 File 275:Gale Group Computer DB(TM) 1983-2002/Jan 14  
 (c) 2002 The Gale Group  
 File 634:San Jose Mercury Jun 1985-2002/Jan 12  
 (c) 2002 San Jose Mercury News  
 File 47:Gale Group Magazine DB(TM) 1959-2002/Jan 10  
 (c) 2002 The Gale group  
 File 9:Business & Industry(R) Jul/1994-2002/Jan 11  
 (c) 2002 Resp. DB Svcs.  
 File 623:Business Week 1985-2002/Jan 11  
 (c) 2002 The McGraw-Hill Companies Inc  
 File 810:Business Wire 1986-1999/Feb 28  
 (c) 1999 Business Wire  
 File 624:McGraw-Hill Publications 1985-2002/Jan 14  
 (c) 2002 McGraw-Hill Co. Inc  
 File 813:PR Newswire 1987-1999/Apr 30  
 (c) 1999 PR Newswire Association Inc  
 File 20:Dialog Global Reporter 1997-2002/Jan 14  
 (c) 2002 The Dialog Corp.  
**\*File 20: File 20 has been renamed to Dialog Global Reporter**  
 File 636:Gale Group Newsletter DB(TM) 1987-2002/Jan 11  
 (c) 2002 The Gale Group  
 File 635:Business Dateline(R) 1985-2002/Jan 12  
 (c) 2002 ProQuest Info&Learning  
 File 570:Gale Group MARS(R) 1984-2002/Jan 11  
 (c) 2002 The Gale Group  
 File 146:Washington Post Online 1983-2002/Jan 03  
 (c) 2002 Washington Post  
 File 387:The Denver Post 1994-2002/Jan 11  
 (c) 2002 Denver Post  
 File 471:New York Times Fulltext-90 Day 2002/Jan 13  
 (c) 2002 The New York Times  
 File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06  
 (c) 2002 Phoenix Newspapers  
 File 494:St LouisPost-Dispatch 1988-2002/Jan 14  
 (c) 2002 St Louis Post-Dispatch  
 File 498:Detroit Free Press 1987-2002/Jan 11  
 (c) 2002 Detroit Free Press Inc.  
 File 630:Los Angeles Times 1993-2002/Jan 14  
 (c) 2002 Los Angeles Times  
 File 631:Boston Globe 1980-2002/Jan 13  
 (c) 2002 Boston Globe  
 File 632:Chicago Tribune 1985-2002/Jan 14  
 (c) 2002 Chicago Tribune  
 File 633:Phil.Inquirer 1983-2002/Jan 11  
 (c) 2002 Philadelphia Newspapers Inc  
 File 638:Newsday/New York Newsday 1987-2002/Jan 12  
 (c) 2002 Newsday Inc.  
 File 640:San Francisco Chronicle 1988-2002/Jan 14  
 (c) 2002 Chronicle Publ. Co.  
 File 641:Rocky Mountain News Jun 1989-2001/Dec 29  
 (c) 2002 Scripps Howard News  
 File 702:Miami Herald 1983-2002/Jan 11  
 (c) 2002 The Miami Herald Publishing Co.  
 File 703:USA Today 1989-2002/Jan 11  
 (c) 2002 USA Today  
 File 704:(Portland)The Oregonian 1989-2002/Jan 10  
 (c) 2002 The Oregonian  
 File 713:Atlanta J/Const. 1989-2002/Jan 13  
 (c) 2002 Atlanta Newspapers  
 File 714:(Baltimore) The Sun 1990-2002/Jan 11  
 (c) 2002 Baltimore Sun  
 File 715:Christian Sci.Mon. 1989-2002/Jan 14  
 (c) 2002 Christian Science Monitor

File 725:(Cleveland)Plain Dealer Aug 1991-2000/Dec 13  
(c) 2000 The Plain Dealer

File 735:St. Petersburg Times 1989- 2000/Nov 01  
(c) 2000 St. Petersburg Times

**\*File 735: This file is temporarily not updating.**

File 476:Financial Times Fulltext 1982-2002/Jan 14  
(c) 2002 Financial Times Ltd

File 477:Irish Times 1999-2002/Jan 14  
(c) 2002 Irish Times

File 710:Times/Sun.Times(London) Jun 1988-2002/Jan 14  
(c) 2002 Times Newspapers

File 711:Independent(London) Sep 1988-2002/Jan 14  
(c) 2002 Newspaper Publ. PLC

File 756:Daily/Sunday Telegraph 2000-2002/Jan 14  
(c) 2002 Telegraph Group

File 757:Mirror Publications/Independent Newspapers 2000-2002/Jan 14  
(c) 2002

File 473:FINANCIAL TIMES ABSTRACTS 1998-2001/APR 02  
(c) 2001 THE NEW YORK TIMES

**\*File 473: This file will not update after March 31, 2001.**  
It will remain on Dialog as a closed file.

File 474:New York Times Abs 1969-2002/Jan 11  
(c) 2002 The New York Times

File 475:Wall Street Journal Abs 1973-2002/Jan 11  
(c) 2002 The New York Times

File 77:Conference Papers Index 1973-2002/Jan  
(c) 2002 Cambridge Sci Abs

File 35:Dissertation Abs Online 1861-2002/Jan  
(c) 2002 ProQuest Info&Learning

File 583:Gale Group Globalbase(TM) 1986-2002/Jan 11  
(c) 2002 The Gale Group

File 2:INSPEC 1969-2002/Jan W2  
(c) 2002 Institution of Electrical Engineers

File 65:Inside Conferences 1993-2002/Jan W2  
(c) 2002 BLDSC all rts. reserv.

File 233:Internet & Personal Comp. Abs. 1981-2002/Jan  
(c) 2002 Info. Today Inc.

File 99:Wilson Appl. Sci & Tech Abs 1983-2001/Dec  
(c) 2002 The HW Wilson Co.

File 256:SoftBase:Reviews,Companies&Prods. 85-2002/Dec  
(c)2002 Info.Sources Inc

File 278:Microcomputer Software Guide 2001/Dec  
(c) 2001 Reed Elsevier Inc.

File 610:Business Wire 1999-2002/Jan 14  
(c) 2002 Business Wire.

**\*File 610: File 610 now contains data from 3/99 forward.**  
Archive data (1986-2/99) is available in File 810.

File 613:PR Newswire 1999-2002/Jan 14  
(c) 2002 PR Newswire Association Inc

**\*File 613: File 613 now contains data from 5/99 forward.**  
Archive data (1987-4/99) is available in File 813.

```
?s ((gift(2w)certificate? ?) and (greeting(2w)card)) and (Internet or online or (on(2w)
line))
Processing
Processing
Processing
Processing
Processed 10 of 58 files ...
Processing
Processing
Processing
Processing
Processing
Processing
Processed 20 of 58 files ...
```

```

Processing
Processing
Processed 30 of 58 files ...
Processing
Processed 40 of 58 files ...
Processing
Processing
Processed 50 of 58 files ...
Completed processing all files
    791790 GIFT
    718164 CERTIFICATE? ?
    57299 GIFT(2W)CERTIFICATE? ?
    151136 GREETING
    2138192 CARD
    28140 GREETING(2W)CARD
    6534874 INTERNET
    3718396 ONLINE
    64396049 ON
    10820786 LINE
    2212432 ON(2W)LINE
S1      450 ((GIFT(2W)CERTIFICATE? ?) AND (GREETING(2W)CARD)) AND
           (INTERNET OR ONLINE OR (ON(2W)LINE))
?s s1 and (pd<=19990820)
>>>File 15 processing for PD= : PD=19990820
>>> started at PD=710000 stopped at PD=930106
>>>File 16 processing for PD= : PD=19990820
>>> started at PD=19900101 stopped at PD=19950623
>>>File 160 processing for PD= : PD=19990820
>>> started at PD=2103 stopped at PD=770314
>>>File 148 processing for PD= : PD=19990820
>>> started at PD=140105 stopped at PD=830728
Processing
>>>File 621 processing for PD= : PD=19990820
>>> started at PD=00000000 stopped at PD=19910208
>>>File 275 processing for PD= : PD=19990820
>>> started at PD=140103 stopped at PD=881206
>>>File 634 processing for PD= : PD=19990820
>>> started at PD=850602 stopped at PD=901209
>>>File 47 processing for PD= : PD=19990820
>>> started at PD=590100 stopped at PD=650211
>>>File 9 processing for PD= : PD=19990820
>>> started at PD=100305 stopped at PD=980904
Processing
Processed 10 of 58 files ...
>>>File 810 processing for PD= : PD=19990820
>>> started at PD=850116 stopped at PD=911127
>>>File 624 processing for PD= : PD=19990820
>>> started at PD=104 stopped at PD=921202
>>>File 813 processing for PD= : PD=19990820
>>> started at PD=100000 stopped at PD=900920
Processing
Processing
>>>File 636 processing for PD= : PD=19990820
>>> started at PD=19880101 stopped at PD=19940316
>>>File 635 processing for PD= : PD=19990820
>>> started at PD=1190 stopped at PD=910826
>>>File 570 processing for PD= : PD=19990820
>>> started at PD=19840102 stopped at PD=19910623
>>>File 146 processing for PD= : PD=19990820
>>> started at PD=15 11 stopped at PD=890222
>>>File 387 processing for PD= : PD=19990820
>>> started at PD=931204 stopped at PD=990705
Processed 20 of 58 files ...
>>>File 492 processing for PD= : PD=19990820
>>> started at PD=11/10/99 stopped at PD=910923
Processing
>>>File 494 processing for PD= : PD=19990820
>>> started at PD=2/7/2001 stopped at PD=930611

```

```

>>>File 498 processing for PD= : PD=19990820
>>> started at PD=12 stopped at PD=920620
>>>File 630 processing for PD= : PD=19990820
>>> started at PD=19991216 stopped at PD=980622
>>>File 631 processing for PD= : PD=19990820
>>> started at PD=11/14/99 stopped at PD=850519
>>>File 632 processing for PD= : PD=19990820
>>> started at PD=841227 stopped at PD=900622
>>>File 633 processing for PD= : PD=19990820
>>> started at PD=830101 stopped at PD=880823
>>>File 638 processing for PD= : PD=19990820
>>> started at PD=25, stopped at PD=920701
Processing
>>>File 640 processing for PD= : PD=19990820
>>> started at PD=850209 stopped at PD=930621
>>>File 641 processing for PD= : PD=19990820
>>> started at PD=890523 stopped at PD=941109
Processed 30 of 58 files ...
>>>File 702 processing for PD= : PD=19990820
>>> started at PD=801018 stopped at PD=880603
>>>File 703 processing for PD= : PD=19990820
>>> started at PD=880531 stopped at PD=951205
>>>File 704 processing for PD= : PD=19990820
>>> started at PD=890101 stopped at PD=940624
>>>File 713 processing for PD= : PD=19990820
>>> started at PD=880410 stopped at PD=940606
>>>File 714 processing for PD= : PD=19990820
>>> started at PD=900903 stopped at PD=960305
>>>File 715 processing for PD= : PD=19990820
>>> started at PD=890103 stopped at PD=970611
Processing
>>>File 725 processing for PD= : PD=19990820
>>> started at PD=15 stopped at PD=970106
>>>File 735 processing for PD= : PD=19990820
>>> started at PD=25UARY stopped at PD=950407
>>>File 476 processing for PD= : PD=19990820
>>> started at PD=19820102 stopped at PD=19881017
Processed 40 of 58 files ...
>>>File 710 processing for PD= : PD=19990820
>>> started at PD=880601 stopped at PD=931205
>>>File 711 processing for PD= : PD=19990820
>>> started at PD=880919 stopped at PD=941117
>>>File 474 processing for PD= : PD=19990820
>>> started at PD=101111 stopped at PD=740606
>>>File 475 processing for PD= : PD=19990820
>>> started at PD=191111 stopped at PD=810213
>>>One or more prefixes are unsupported
>>> or undefined in one or more files.
>>>File 583 processing for PD= : PD=19990820
>>> started at PD=100001 stopped at PD=890330
Processing
>>>File 99 processing for PD= : PD=19990820
>>> started at PD=DEC.1200 stopped at PD=19910300
Processed 50 of 58 files ...
Completed processing all files
      450 S1
      24032782 PD<=19990820
      S2      40 S1 AND (PD<=19990820)
?t s2/free/all

```

2/8/1 (Item 1 from file: 9)  
 DIALOG(R)File 9:(c) 2002 Resp. DB Svcs. All rts. reserv.  
  
 01068712  
**HALLMARK EXPANDS ITS GOLD CROWN CARD PROGRAM**  
 November 1994  
  
 COMPANY NAMES: CARLSON MARKETING GROUP INC (CARLSON HOLDINGS INC);

HALLMARK CARDS INC  
INDUSTRY NAMES: Business services; Information industry; **Online services**  
; Retailing non-food  
PRODUCT NAMES: Greeting cards (277000); Gift, novelty, and souvenir shops  
(594700); Advertising NEC (731900); **On - line service providers**  
(737500)  
CONCEPT TERMS: All company; All market information; Corporate strategy;  
Marketing campaign; Orders  
MARKETING TERMS: All agency; All product marketing; Coupons; General  
agency; Positioning-repositioning; Sales promotion  
BRAND NAMES: Hallmark  
GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

**2/8/2 (Item 1 from file: 20)**  
DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.

06740983 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**GiftCertificates.com to be AOL Anchor Tenant in Shop@AOL Gift Department**  
August 17, 1999  
WORD COUNT: 576

COMPANY NAMES: Brooks Brothers Inc; Blockbuster Video; Barnes & Noble  
Inc; American Airlines Inc; Compuserve Corp; America **Online** Inc;  
Planet Hollywood International Inc  
DESCRIPTORS: Marketing; Company News; Strategy; Millennium; General  
News; Government News; Facilities & Equipment  
COUNTRY NAMES/CODES: United States of America (US)  
REGIONS: Americas; North America; Pacific Rim  
PROVINCE/STATE: New York  
SIC CODES/DESCRIPTIONS: 7812 (Motion Picture & Video Production); 5812  
(Eating Places); 7375 (Information Retrieval Services)

**2/8/3 (Item 2 from file: 20)**  
DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.

06651179 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Updated Story Text**  
August 11, 1999  
WORD COUNT: 489

COMPANY NAMES: Neiman Marcus Group Inc  
DESCRIPTORS: Board Changes; Human Resources & Employment; Company News;  
Appointments; General News  
COUNTRY NAMES/CODES: United States of America (US)  
REGIONS: Americas; North America; Pacific Rim

**2/8/4 (Item 3 from file: 20)**  
DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.

06651166 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Updated Story Text**  
August 11, 1999  
WORD COUNT: 427

COMPANY NAMES: Neiman Marcus Group Inc  
DESCRIPTORS: Strategy; Company News  
COUNTRY NAMES/CODES: United States of America (US)  
REGIONS: Americas; North America; Pacific Rim  
PROVINCE/STATE: New York  
SIC CODES/DESCRIPTIONS: 7375 (Information Retrieval Services)

**2/8/5 (Item 4 from file: 20)**  
DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.

06645008 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**GiftCertificates.com Announces the Appointment of Richard Marcus as  
Chairman Of the Board**

August 11, 1999

WORD COUNT: 450

COMPANY NAMES: Neiman Marcus Group Inc

DESCRIPTORS: Strategy; Company News; Board Changes; Human Resources &  
Employment; Appointments; General News

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

PROVINCE/STATE: New York

SIC CODES/DESCRIPTIONS: 7375 (Information Retrieval Services)

**2/8/6 (Item 5 from file: 20)**

DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.

06446051 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Getty Images' Art.com Creates Strategic Affiliate Partnerships with Leading  
Online Brands**

July 29, 1999

WORD COUNT: 1534

COMPANY NAMES: Getty Images Inc; Times Mirror Co

DESCRIPTORS: Joint Ventures; Strategy; Company News; Marketing

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

SIC CODES/DESCRIPTIONS: 7992 (Public Golf Courses)

**2/8/7 (Item 6 from file: 20)**

DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.

06272064 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**GiftCertificates.com Secures \$11 Million in Private Financing**

July 19, 1999

WORD COUNT: 499

DESCRIPTORS: Marketing; Company News

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

PROVINCE/STATE: Florida; New York

SIC CODES/DESCRIPTIONS: 7375 (Information Retrieval Services)

**2/8/8 (Item 7 from file: 20)**

DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.

06270263 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**chipshot.com Announces Four New Ecommerce Partnerships**

July 19, 1999

WORD COUNT: 531

DESCRIPTORS: Facilities & Equipment; Company News

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

**2/8/9 (Item 8 from file: 20)**

DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.

05863279

Gift certificates go online

SECTION TITLE: News

June 09, 1999

WORD COUNT: 390



DESCRIPTORS: New Products & Services; Marketing; Company News  
COUNTRY NAMES/CODES: United States of America (US)  
REGIONS: Americas; North America; Pacific Rim  
SIC CODES/DESCRIPTIONS: 7375 (Information Retrieval Services)

~~2/8/10~~ (Item 9 from file: 20)  
DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.

05435857 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
New E-Shopping Opportunity Sparks 7.5 Billion Paper Greeting Card  
Market  
May 24, 1999  
WORD COUNT: 579

COUNTRY NAMES/CODES: United States of America (US)  
REGIONS: Americas; North America; Pacific Rim  
SIC CODES/DESCRIPTIONS: 7375 (Information Retrieval Services)

~~2/8/11~~ (Item 10 from file: 20)  
DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.

05268177 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
New E-Commerce Site, Flooz.com Transforms the Traditional Gift  
Certificate Into a Personalized Internet Experience  
May 11, 1999  
WORD COUNT: 351

COUNTRY NAMES/CODES: United States of America (US)  
REGIONS: Americas; North America; Pacific Rim  
SIC CODES/DESCRIPTIONS: 7375 (Information Retrieval Services)

~~2/8/12~~ (Item 11 from file: 20)  
DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.

05184974 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Use Mother's Day to Show Mom She Raised You Right  
May 04, 1999  
WORD COUNT: 645

~~2/8/13~~ (Item 12 from file: 20)  
DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.

05104189 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Flooz.com Teams with EasySoft Inc. to Help Online Shoppers Find the  
"Perfect Gift" on Mothersday.com  
April 27, 1999  
WORD COUNT: 520

~~2/8/14~~ (Item 13 from file: 20)  
DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.

05098001 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Flooz.com Teams with Easysoft Inc. to Help Online Shoppers Find the  
"Perfect Gift" on Mothersday.com  
April 26, 1999  
WORD COUNT: 518

~~2/8/15~~ (Item 14 from file: 20)  
DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.

04772678 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
iVillage Co-founder Robert Levitan Launches E-commerce Site Flooz.com; New

Internet Firm Transforms the Traditional Gift Certificate into a  
Personalized Internet Experience  
March 26, 1999  
WORD COUNT: 516

2/8/16 (Item 15 from file: 20)  
DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.  
04206775 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Sparks.com has Secret Weapon for Secret Admirers; Internet Now Limits  
Downside of Unrequited Love  
February 02, 1999  
WORD COUNT: 438

2/8/17 (Item 16 from file: 20)  
DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.  
04190948 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
The Arizona Republic Web Sites Column  
February 01, 1999  
WORD COUNT: 559

2/8/18 (Item 17 from file: 20)  
DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.  
04149946 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
U.S. to Adopt Smart Cards More Slowly  
January 27, 1999  
WORD COUNT: 1017  
DESCRIPTORS: New Products & Services; Marketing; Company News; Market  
Data  
COUNTRY NAMES/CODES: United States of America (US)  
REGIONS: Americas; North America; Pacific Rim  
SIC CODES/DESCRIPTIONS: 3695 (Magnetic & Optical Recording Media)

2/8/19 (Item 18 from file: 20)  
DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.  
03905638 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Resolved: No More Guilt in 1999; With Sparks.com You Can Be A Better Friend  
By Never Missing Another Special Occasion  
January 04, 1999  
WORD COUNT: 686

2/8/20 (Item 19 from file: 20)  
DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.  
03714324 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Sparks.com, Web's Largest Greeting Card Store, has Perfect Greeting for  
the Holidays; With Huge Selection, Online Retailer Carries More Cards  
Than Ten Drugstores  
December 10, 1998  
WORD COUNT: 712

2/8/21 (Item 20 from file: 20)  
DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.  
02626840 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Win \$10,000 by Sending E-greetings Digital Postcards; Lucky Senders of  
E-greetings Will Win Great Prizes in "Show Me the Money" Sweepstakes  
August 27, 1998

WORD COUNT: 464

2/8/22 (Item 21 from file: 20)  
DIALOG(R)File 20:(c) 2002 The Dialog Corp. All rts. reserv.

02162181 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Greet Street Announces Sweepstakes for Customers of E-greetings Digital  
Postcard Service  
July 09, 1998  
WORD COUNT: 587

DESCRIPTORS: New Products & Services

★ 2/8/23 (Item 22 from file: 20)  
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01711048 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
GiftPro.com Makes Sending a Gift Certificate from Many Major Retailers  
and Restaurants Easy  
May 25, 1998  
WORD COUNT: 281

DESCRIPTORS: New Products & Services

2/8/24 (Item 23 from file: 20)  
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01434024 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
① Lands' End Shoppers Can Mix, Match Outfits On - Line  
April 21, 1998  
WORD COUNT: 448

COMPANY NAMES: Jupiter Communications, LLC; Lands' End Incorporated  
DESCRIPTORS: Marketing  
COUNTRY NAMES/CODES: United States of America (US)  
REGIONS: Americas; North America  
PROVINCE/STATE: Wisconsin  
SIC CODES/DESCRIPTIONS: 7375 (Information Retrieval Services); 5961  
(Catalog & Mail-Order Houses)

2/8/25 (Item 24 from file: 20)  
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01302748 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Corel Print House(TM) Magic Deluxe The Ultimate Family Graphics Package  
April 01, 1998  
WORD COUNT: 608

COMPANY NAMES: Corel Corporation  
DESCRIPTORS: New Products & Services  
COUNTRY NAMES/CODES: Canada (CA)  
REGIONS: North America; Americas  
PROVINCE/STATE: Ontario  
SIC CODES/DESCRIPTIONS: 7372 (Prepackaged Software)

2/8/26 (Item 25 from file: 20)  
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01302745 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Corel Print House(TM) Magic Deluxe The Ultimate Family Graphics Package  
April 01, 1998  
WORD COUNT: 608

COMPANY NAMES: Corel Corporation; CompUSA  
DESCRIPTORS: New Products & Services  
COUNTRY NAMES/CODES: Canada (CA)  
REGIONS: North America; Americas  
SIC CODES/DESCRIPTIONS: 7372 (Prepackaged Software)

2/8/27 (Item 26 from file: 20)  
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01297353 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Corel Print House Magic Deluxe The Ultimate Family Graphics Package**  
April 02, 1998  
WORD COUNT: 632

COMPANY NAMES: Corel Corporation  
DESCRIPTORS: Equities Market  
COUNTRY NAMES/CODES: Canada (CA)  
REGIONS: North America  
PROVINCE/STATE: Ontario  
SIC CODES/DESCRIPTIONS: 7372 (Prepackaged Software)

2/8/28 (Item 1 from file: 256)  
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00117245 DOCUMENT TYPE: Review

**PRODUCT NAMES: Flooz (760901)**

**TITLE: Getting Shoppers Into the Flooz Habit**  
Jun 7, 1999

DESCRIPTORS: Retailers; **Internet** Shopping; EFT (Electronic Funds  
Transfer); **Internet** Marketing  
REVISION DATE: 20010331

2/8/29 (Item 1 from file: 610)  
DIALOG(R)File 610:(c) 2002 Business Wire. All rts. reserv.

00021535 1999085B1131 (USE FORMAT 7 FOR FULLTEXT)  
**iVillage Co-founder Robert Levitan Launches E-commerce Site Flooz.com; New  
Internet Firm Transforms the Traditional Gift Certificate into a  
Personalized Internet Experience**  
Friday, March 26, 1999 10:28 EST  
WORD COUNT: 446

COMPANY NAMES: LLC CORP; CO  
GEOGRAPHIC NAMES: NEW YORK; AMERICAS; NORTH AMERICA; USA  
INDUSTRY NAMES: ELECTRONIC COMMERCE; GIFTS; **INTERNET** ; COMMUNICATIONS  
TECHNOLOGIES; LEISURE; RETAILERS; RETAILING AND DISTRIBUTION; COMPUTERS  
EVENT NAMES: DISTRIBUTION CHANNELS; TECHNOLOGY DEVELOPMENT

2/8/30 (Item 1 from file: 613)  
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00164719 19990817SFTU027 (USE FORMAT 7 FOR FULLTEXT)  
**GiftCertificates.com to be AOL Anchor Tenant in ShopAOL Gift Department**  
Tuesday, August 17, 1999 08:01 EDT  
WORD COUNT: 592

COMPANY NAMES: GiftCertificates.com; America **Online** , Inc.; AMERICA  
**ONLINE** INC; AMERICAN AIRLINES; BARNES AND NOBLE INC; BATH AND BODY WORKS  
LTD; BLOCKBUSTER VIDEO; BROOKS BROTHERS; BED CO LTD  
INDUSTRY NAMES: CONTRACTS AND ORDERS; GIFTS; **INTERNET** ; LEISURE;  
RETAILERS; RETAILING AND DISTRIBUTION; COMMUNICATIONS TECHNOLOGIES;

COMPUTERS

EVENT NAMES: CONTRACTS AND ORDERS; DISTRIBUTION CHANNELS; RETAILING

2/8/31 (Item 2 from file: 613)

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00162384 19990811SFW063 (USE FORMAT 7 FOR FULLTEXT)

**GiftCertificates.com Announces the Appointment of Richard Marcus as Chairman Of the Board**

Wednesday, August 11, 1999 12:29 EDT

WORD COUNT: 433

COMPANY NAMES: GiftCertificates.com; NEIMAN MARCUS GROUP INC; XCELLENET INCORPORATED; ON RAMP TECHNOLOGIES INC; ZALE CORP; WATERWORKS INC; BARNES AND NOBLE INC; BATH AND BODY WORKS LTD; BED CO LTD; BLOCKBUSTER VIDEO; BROOKS BROTHERS

INDUSTRY NAMES: TRAVEL AND TOURISM; LEISURE; TEXTILES; FIBRES; MANAGEMENT CHANGES; PERSONNEL MANAGEMENT; CORPORATE; GIFTS; RETAILERS; RETAILING AND DISTRIBUTION; COMPANY PROFILES

EVENT NAMES: MANAGEMENT CHANGES; PERSONNEL MANAGEMENT; LABOUR RELATIONS; COMPANY PROFILES; CONTRACTS AND ORDERS; DISTRIBUTION CHANNELS; RETAILING

2/8/32 (Item 3 from file: 613)

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00162098 19990811SFW041 (USE FORMAT 7 FOR FULLTEXT)

**GiftCertificates.com Announces the Appointment of Richard Marcus as Chairman Of the Board**

Wednesday, August 11, 1999 08:10 EDT

WORD COUNT: 463

COMPANY NAMES: GiftCertificates.com

INDUSTRY NAMES: FINANCIAL SERVICES; MANAGEMENT CHANGES; PERSONNEL MANAGEMENT; CORPORATE

EVENT NAMES: MANAGEMENT CHANGES; PERSONNEL MANAGEMENT; LABOUR RELATIONS; COMPANY PROFILES

2/8/33 (Item 4 from file: 613)

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00156063 19990729NYTH005 (USE FORMAT 7 FOR FULLTEXT)

**Getty Images' Art.com Creates Strategic Affiliate Partnerships with Leading Online Brands**

Thursday, July 29, 1999 13:49 EDT

WORD COUNT: 1,457

COMPANY NAMES: Getty Images, Inc.; Art.com; YAHOO INC; GETTY IMAGES INC; TIMES MIRROR CO; SPORTING NEWS; IMAGES INC; CREATIVE; OUTDOOR LIFE

GEOGRAPHIC NAMES: NEW YORK; USA; AMERICAS; NORTH AMERICA

INDUSTRY NAMES: ENTERTAINMENT; LEISURE; ADVERTISING AND PROMOTION; GIFTS; INTERNET ; JOINT VENTURES; MEDIA INDUSTRIES; PUBLISHING; SPORTS; MARKETING; RETAILERS; RETAILING AND DISTRIBUTION; COMMUNICATIONS TECHNOLOGIES; COMPUTERS; CORPORATE

EVENT NAMES: ADVERTISING AND PROMOTION; DISTRIBUTION CHANNELS; JOINT VENTURES; MERGERS AND ACQUISITIONS; STRATEGY AND PLANNING; TECHNOLOGY DEVELOPMENT

2/8/34 (Item 5 from file: 613)

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00145736 19990719SFM048 (USE FORMAT 7 FOR FULLTEXT)

**GiftCertificates.com Secures \$11 Million in Private Financing**

Monday, July 19, 1999 10:14 EDT

WORD COUNT: 508

COMPANY NAMES: GiftCertificates.com; Gotham Partners; Trump Group;  
WILLIAMS ISLAND; BROOKS BROTHERS; ZIFF LTD; ZIFF PTY LTD; BARNES AND  
NOBLE INC; BATH AND BODY WORKS LTD; BED CO LTD; BLOCKBUSTER VIDEO  
INDUSTRY NAMES: CORPORATE FUNDING; CORPORATE; GIFTS; LEISURE; RETAILERS;  
RETAILING AND DISTRIBUTION  
EVENT NAMES: CORPORATE FUNDING; CONTRACTS AND ORDERS; DISTRIBUTION  
CHANNELS; RETAILING

2/8/35 (Item 6 from file: 613)

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00145671 19990719SFM048 (USE FORMAT 7 FOR FULLTEXT)

**GiftCertificates.com Secures \$11 Million in Private Financing**

Monday, July 19, 1999 10:00 EDT

WORD COUNT: 508

COMPANY NAMES: GiftCertificates.com; Gotham Partners; Trump Group;  
WILLIAMS ISLAND; BROOKS BROTHERS; ZIFF LTD; ZIFF PTY LTD; BARNES AND  
NOBLE INC; BATH AND BODY WORKS LTD; BED CO LTD; BLOCKBUSTER VIDEO  
INDUSTRY NAMES: CORPORATE FUNDING; CORPORATE; GIFTS; LEISURE; RETAILERS;  
RETAILING AND DISTRIBUTION  
EVENT NAMES: CORPORATE FUNDING; CONTRACTS AND ORDERS; DISTRIBUTION  
CHANNELS; RETAILING

2/8/36 (Item 7 from file: 613)

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00145323 19990719SFM046 (USE FORMAT 7 FOR FULLTEXT)

**chipshot.com Announces Four New Ecommerce Partnerships**

Monday, July 19, 1999 08:25 EDT

WORD COUNT: 526

COMPANY NAMES: chipshot.com; About.com; Flooz.com; Giftpoint.com;  
Accompany; YAHOO INC; SEQUOIA CAPITAL  
INDUSTRY NAMES: GOLF; INTERNET; MERGERS AND ACQUISITIONS; sports  
equipment; LEISURE; SPORTS; COMMUNICATIONS TECHNOLOGIES; COMPUTERS;  
CORPORATE  
EVENT NAMES: JOINT VENTURES; MERGERS AND ACQUISITIONS

2/8/37 (Item 8 from file: 613)

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00145247 19990719SFM046 (USE FORMAT 7 FOR FULLTEXT)

**chipshot.com Announces Four New Ecommerce Partnerships**

Monday, July 19, 1999 08:08 EDT

WORD COUNT: 526

COMPANY NAMES: chipshot.com; About.com; Flooz.com; Giftpoint.com;  
Accompany; YAHOO INC; SEQUOIA CAPITAL  
INDUSTRY NAMES: GOLF; INTERNET; MERGERS AND ACQUISITIONS; sports  
equipment; LEISURE; SPORTS; COMMUNICATIONS TECHNOLOGIES; COMPUTERS;  
CORPORATE  
EVENT NAMES: JOINT VENTURES; MERGERS AND ACQUISITIONS

2/8/38 (Item 9 from file: 613)

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00114420 19990524HSM033 (USE FORMAT 7 FOR FULLTEXT)

**New E-Shopping Opportunity Sparks 7.5 Billion Paper Greeting Card  
Market**

Monday, May 24, 1999 09:00 EDT

WORD COUNT: 559

COMPANY NAMES: Sparks.com  
INDUSTRY NAMES: GREETING CARDS; INTERNET ; RETAILERS; STATIONERY;  
COMMUNICATIONS TECHNOLOGIES; COMPUTERS; RETAILING AND DISTRIBUTION  
EVENT NAMES: DISTRIBUTION CHANNELS; RETAILING

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2/8/39 (Item 10 from file: 613)

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00106401 19990511SFTU001A (USE FORMAT 7 FOR FULLTEXT)  
New E-Commerce Site, Flooz.com Transforms the Traditional Gift  
Certificate Into a Personalized Internet Experience  
Tuesday, May 11, 1999 09:04 EDT  
WORD COUNT: 338

COMPANY NAMES: Flooz.com; Great River Interactive, Inc.  
INDUSTRY NAMES: NEW PRODUCT DEVELOPMENT; MARKETING; CORPORATE; ELECTRONIC  
COMMERCE; GIFTS; INTERNET ; COMMUNICATIONS TECHNOLOGIES; LEISURE;  
RETAILERS; RETAILING AND DISTRIBUTION; COMPUTERS  
EVENT NAMES: NEW PRODUCT DEVELOPMENT; PRODUCT LAUNCHES; DISTRIBUTION  
CHANNELS; TECHNOLOGY DEVELOPMENT

2/8/40 (Item 11 from file: 613)

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00101608 19990504LATUFNS3 (USE FORMAT 7 FOR FULLTEXT)  
Use Mother's Day to Show Mom She Raised You Right  
Tuesday, May 4, 1999 05:20 EDT  
WORD COUNT: 654

COMPANY NAMES: Sparks.com  
INDUSTRY NAMES: ENTERTAINMENT; LEISURE; GREETING CARDS; STATIONERY  
EVENT NAMES: DISTRIBUTION CHANNELS  
?

?ds

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Set      Items  Description
S1        450   ((GIFT(2W)CERTIFICATE? ?) AND (GREETING(2W)CARD)) AND (INT-
            ERNET OR ONLINE OR (ON(2W)LINE))
S2         40   S1 AND (PD<=19990820)
S3          1   GIFTPRO(2W)COM AND (PD<=19990820)
S4         90   CF(2W)COMMUNICATIONS
S5          0   CF(W)COMMUNICATINS
S6        15   CF(W)COMMUNICATIONS
?s au=(mccarthy, m? or maccarthy m?)
>>>One or more prefixes are unsupported
>>> or undefined in one or more files.
            10251 AU=MCCARTHY, M?
            0   AU=MACCARTHY M?
S7        10251 AU=(MCCARTHY, M? OR MACCARTHY M?)
?s s7 and s2
            10251 S7
            40   S2
S8          0   S7 AND S2
?s au=(kruger, v? or kruger v?)
>>>One or more prefixes are unsupported
>>> or undefined in one or more files.
            33   AU=KRUGER, V?
            0   AU=KRUGER V?
S9          33   AU=(KRUGER, V? OR KRUGER V?)
?s s9 and s2
            33   S9
            40   S2
S10         0   S9 AND S2
?s au=(reynolds, d? or reynolds d?)
>>>One or more prefixes are unsupported
>>> or undefined in one or more files.
            1562 AU=REYNOLDS, D?
            0   AU=REYNOLDS D?
S11        1562 AU=(REYNOLDS, D? OR REYNOLDS D?)
?s s11 and s2
            1562 S11
            40   S2
S12         0   S11 AND S2
?s au=(anderson, s? or anderson s?)
>>>One or more prefixes are unsupported
>>> or undefined in one or more files.
            6795 AU=ANDERSON, S?
            0   AU=ANDERSON S?
S13        6795 AU=(ANDERSON, S? OR ANDERSON S?)
?s s13 and s2
            6795 S13
            40   S2
S14         0   S13 AND S2
```



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